



# PODKARPACIE REGION POLAND



## REGION DESCRIPTION

It is located in south-eastern Poland and is one of the EU's outermost regions with an area of over 17,800 km<sup>2</sup>. From the south it borders with Slovakia, and from the east with Ukraine, constituting the external border of the EU and the Schengen area. The capital of the district is Rzeszów. Podkarpackie is a region extremely attractive in terms of nature, as well as with a rich history and culture. The cross-border location offers great opportunities for socio-economic development.



**POPULATION**  
**2 127 000**

**119** per km<sup>2</sup>  
**DENSITY**

**DEMOGRAPHIC DATA** (% of population)

- CHILDREN** 18.2%
- WORKING AGE** 61.4%
- RETIRED** 20.4%



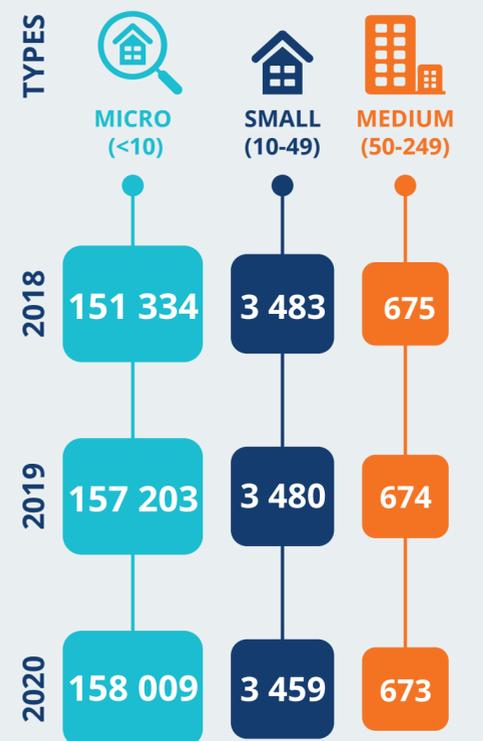
## GDP IN THE REGION (MLN. EUR)



## EXPORT IN THE REGION



## ENTERPRISES



## PROBLEMS

Improving the conditions for business development and business cooperation from the SME sector in some regions of Poland, Ukraine and Belarus.

Increasing the share of exports in total sales, intensifying connections with foreign partners and increasing the recognition of commercial and company brands on foreign markets.

Direct support for enterprises, business environment institutions and scientific units providing enterprises with high quality services, as well as system support ensuring the development of the institutional environment of innovative enterprises.

## GOOD PRACTICES

Science and business experience –project implemented under the Poland-Belarus-Ukraine 2007-2013 Programme including: seminars and conferences on trade and cross-border cooperation, study visits, guide for developing cross-border entrepreneurship and four-language portal - a cross-border database of entrepreneurs' cooperation.

Passport to Export – support for implementation of an export development plan under Innovative Economy Program 2007-2013, addressed to SMEs with a share of exports on the Single European Market and to countries outside this market, in total sales not exceeding 30% with export development plan drawn up not earlier than year before submission of the application.

Innovative Economy Operational Program 2007-2013 - programme focused on comprehensive support for R&D-related ventures which provided businesses undertaking them with a competitive advantage on the Single European Market as well as on international markets. Grants on scientific activity conducted to the benefit of businesses and providing economy with new generation technology solutions.

**162 141** SMEs

**99.9%** SMEs 2020

## PROJECT PARTNERS

Union of the Chambers of Commerce, Industry, Agriculture and Crafts of Lombardy (Unioncamere Lombardia) | Rzeszow Regional Development Agency | Association of the Carpathian Euroregion Poland | European Business and Innovation Centre of Burgos (CEEI-Burgos) | Klaipėda ID | Association of European Border Regions (AEBR) | Klaipėda City Municipality Administration | Society for the Development of the Province of Burgos (SODEBUR) | Pannon European Grouping of Territorial Cooperation



European Union  
European Regional  
Development Fund